

Validus' Animal Welfare Review Dairy Program Adds New Animal Welfare Assessment to its Extensive List of Accreditations

- **ISO Technical Specification 34700**
- **Adds to existing ISO 9001:2015 accreditation for quality**
- **Standards rooted in science**

CASTLE ROCK, Colo. – August __, 2018 – Where Food Comes From, Inc. (WFCF) (OTCQB: WFCF), the most trusted resource for independent, third-party verification of food production practices in North America, today announced that its Validus Animal Welfare Review Dairy Program (AWRD) has been evaluated and confirmed by the USDA to meet the International Organization for Standardization (ISO) Technical Specification (TS) 34700 -- Animal Welfare Management/General Requirements and Guidance for Organizations in the Food Supply Chain.

The TS 34700 program establishes a framework to evaluate industry animal welfare programs to confirm their standards are rooted in science and can be widely accepted both at a domestic and international level.

The addition of the TS 34700 evaluation only adds to a well-established and respected list of accreditations associated with the Validus AWRD program, including approval as a USDA Process Verified Program, Professional Animal Auditor Certification Organization (PAACO) and, most notably, ISO 9001:2015 accreditation for quality.

“The Validus AWRD program has been the most comprehensive animal welfare standard in the dairy industry since its inception,” said Leann Saunders, President of Where Food Comes From. “With an expert committee responsible for the standard’s oversight, rigorous development protocols, and requirements for 100% onsite audits annually, we had no doubt it would meet the evaluation requirements of the TS 34700. We are pleased to see its continued growth and recognition as a program with the highest levels of quality, integrity and value the industry has to offer today.”

To learn more, visit <http://www.validuscertified.com>.

About Where Food Comes From, Inc.

Where Food Comes From, Inc. is America’s trusted resource for third party verification of food production practices. The Company supports more than 15,000 farmers, ranchers, vineyards, wineries, processors, retailers, distributors, trade associations, consumer brands and restaurants with a wide variety of value-added services through its IMI Global, International Certification Services, Validus Verification Services, SureHarvest, A Bee Organic and Sterling Solutions units. In addition, the Company’s Where Food Comes From® retail and restaurant labeling program utilizes the verification of product attributes to connect consumers to the sources of the food they purchase through product labeling and

web-based information sharing and education. Visit www.wherefoodcomesfrom.com for additional information.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about industry leadership and demand for, and impact and efficacy of, the Company's products and services on the marketplace, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition; governmental regulation of the agricultural industry; the market for beef and other commodities; and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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